

THE SURVEYOR

Media Kit



FOR PROVIDERS.
BY PROVIDERS.™



The *Surveyor* newsletter is a biannual publication produced and distributed by Accreditation Commission for Health Care (ACHC) to provide healthcare agencies with education, industry news, market trends, and updates. With a national circulation in both print and digital forms, The *Surveyor* includes relevant industry information for: Home Health, Hospice, Private Duty, DMEPOS, Pharmacy, PCAB, and Sleep.

Advertising in our newsletter offers exposure to ACHC accredited customers, associations, publishers, providers, consultants, and government agencies. ACHC is proud to offer reasonable rates and additional online advertising. While the *Surveyor* is printed and mailed, it is also available for download on achc.org, distributed electronically and shared at approximately 60 conferences across the U.S.

ACHC publishes the *Surveyor* biannually in the spring and fall. Take advantage of our discounted rates below by advertising in both of our issues.



2016/2017 CALENDAR:

Fall Issue—October 2016

Spring Issue—April 2017

AD RATES

SIZE	DIMENSIONS	1X	2X
1/4 Page*	4" w X 5" h	\$300	\$250
1/2 Page*	8" w X 5" h	\$500	\$450
Full Page*	8" w X 11" h	\$750	\$600

SUBMISSION AND POLICIES

All ads must have a 1/8" bleed, be submitted camera-ready as a PDF or X1a file, no later than **March 1** (spring) or **September 1** (fall).

PAYMENT

Invoices will be sent out after the publication of the *Surveyor*. Payment is made to Accreditation Commission for Health Care, Inc. or ACHC. Pre-payment is also an option.

ACHC DID YOU KNOW E-MAILS

ACHC deploys *Did You Know* emails on a monthly basis to a distribution of over 20,000 industry specific, opt-in e-mail addresses. ACHC solicits articles from industry professionals, who are provided a platform to share their expertise on current industry topics, best practices, and market analyses. Topics include but are not limited to: Marketing and Business Development, Financial and Organizational Management, Administration, Billing, Auditing, and Compliance. Sponsorship of the an e-mail will feature your company's logo below the article with a direct link to your website. Additionally, if you are interested in contributing articles or would like to be added to our call for articles distribution, please contact a Marketing Associate info@achc.org.

CONTACT

QUESTIONS: Contact ACHC's Marketing Department at info@achc.org or call (855) 937-2242.



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Please Note: You will be invoiced after the publication is released.

COMPANY NAME _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____ WEBSITE _____

Are you currently accredited? No Yes If Yes, what company? _____

Please check appropriate box

SIZE	SPRING	FALL	1x	2x	
¼ Page			\$300	\$250	For an additional \$100, you can sponsor our a Did You Know E-mail Communication. E-mail Sponsorship \$100
½ Page			\$500	\$450	
Full Page			\$750	\$600	
			Total	_____	Adjusted Total

Please sign and email back to bjones@achc.org

ADVERTISER SIGNATURE _____

ACHC ASSOCIATE SIGNATURE _____

ADVERTISER PRINTED NAME _____

DATE _____

DATE _____

In signing this agreement, you indicate that you wish to reserve space in ACHC's SURVEYOR newsletter and that you agree to pay the above amount as invoiced after the publication is released.

