



THE SURVEYOR

Media Kit



The Surveyor newsletter is a biannual publication produced and distributed by Accreditation Commission for Health Care (ACHC) that provides healthcare agencies with education, industry news, market trends, and updates. With a national circulation in both print and digital forms, *The Surveyor* includes relevant industry information for: Home Health, Hospice, Private Duty, DMEPOS, Pharmacy, PCAB, Sleep, and Renal Dialysis.

Advertising in our newsletter offers exposure to ACHC customers, associations, publishers, providers, consultants, and government agencies. ACHC is proud to offer reasonable rates and additional online advertising. While *The Surveyor* is printed and mailed, it is also available for download on achc.org, and is distributed electronically and shared at approximately 60 conferences across the U.S.

ACHC publishes *The Surveyor* during the summer and winter seasons. **Take advantage of our discounted rates below by advertising in both issues!**

 **2019/2020 CALENDAR**
Winter 2019* Summer 2020*

*Month of release is subject to change

AD RATES

SIZE	DIMENSIONS	1X	2X
¼ Page*	4" w X 5" h	\$300	\$250
½ Page*	8" w X 5" h	\$500	\$450
Full Page*	8" w x 11" h	\$750	\$600

SUBMISSION AND POLICIES

All ads must have a 1/8" bleed, be submitted camera-ready as a PDF or X1a file, no later than **May 1** (summer) or **November 1** (winter).

PAYMENTS

Invoices will be sent out after the publication of *The Surveyor*. Payment is made to Accreditation Commission for Health Care,

ACHC DID YOU KNOW EMAILS

ACHC deploys *Did You Know* emails on a monthly basis to a distribution of over 20,000 industry specific, opt-in email addresses. ACHC solicits articles from industry professionals, who are provided a platform to share their expertise on current industry topics, best practices, and market analyses. Topics include, but are not limited to: Marketing and Business Development, Financial and Organizational Management, Administration, Billing, Auditing, and Compliance. Sponsorship of an email will feature your company's logo below the article with a direct link to your website. Additionally, if you are interested in contributing articles or would like to be added to our call for articles distribution, please contact a Marketing Associate at marketing@achc.org.



Contact ACHC's Marketing Department at marketing@achc.org, call (855) 937-2242 or fill out the form on next page.



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Are you currently accredited? No Yes If Yes, what company? _____

Please check appropriate box

SIZE	SPRING	FALL	1x	2x
¼ Page			\$300	\$250
½ Page			\$500	\$450
Full Page			\$750	\$600

For an additional \$100, you can sponsor a *Did You Know* Email Communication.

Email Sponsorship \$100

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Please Note: You will be invoiced after the publication is released.

Please sign and email back to marketing@achc.org

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DATE _____

In signing this agreement, you indicate that you wish to reserve space in ACHC's *SURVEYOR* newsletter and that you agree to pay the above amount as invoiced after the publication is released.

